

# Press Information

## The DRÄXLMAIER Group

<b>Chairman</b>	Fritz Dräxlmaier																								
<b>CEO</b>	Stefan Brandl and Jan Reblin																								
<b>Headquarters</b>	DRÄXLMAIER Group Landshuter Str. 100 D-84137 Vilsbiburg																								
<b>Résumé</b>	The DRÄXLMAIER Group is an international automotive supplier with about 65 sites in over 20 countries. The company was founded in Germany in 1958.																								
<b>Employees</b>	about 72,000 worldwide																								
<b>Turnover 2021</b>	4.6 billion euro																								
<b>Customers</b>	Audi, BMW, Jaguar, Land Rover, Maserati, Mercedes-Benz, MINI, Porsche, VW, as well as Californian automotive manufacturers																								
<b>Products</b>	Electrical systems, electrical and electronic components, interior, battery systems																								
<b>Awards</b>	<i>Top Employer Germany 2022</i> <i>Finalist of the Sustainability Award Logistics 2018</i> <i>Volkswagen Group Award 2018</i> in the category <i>Sustainability</i> <i>Volkswagen Group Award 2017</i> in the category <i>New Mobility Solutions</i>																								
<b>Sites in</b>	<table> <tr> <td>Austria</td> <td>China</td> </tr> <tr> <td>Egypt</td> <td>Germany</td> </tr> <tr> <td>Hungary</td> <td>India</td> </tr> <tr> <td>Italy</td> <td>Malaysia</td> </tr> <tr> <td>Mexico</td> <td>Moldova</td> </tr> <tr> <td>Nicaragua</td> <td>North Macedonia</td> </tr> <tr> <td>Poland</td> <td>Romania</td> </tr> <tr> <td>Serbia</td> <td>Slovakia</td> </tr> <tr> <td>South Africa</td> <td>Spain</td> </tr> <tr> <td>Thailand</td> <td>Tunisia</td> </tr> <tr> <td>United Kingdom</td> <td>USA</td> </tr> <tr> <td>Vietnam</td> <td></td> </tr> </table>	Austria	China	Egypt	Germany	Hungary	India	Italy	Malaysia	Mexico	Moldova	Nicaragua	North Macedonia	Poland	Romania	Serbia	Slovakia	South Africa	Spain	Thailand	Tunisia	United Kingdom	USA	Vietnam	
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## **About DRÄXLMAIER**

The DRÄXLMAIER Group supplies premium automobile manufacturers worldwide with complex wiring harness systems, central electrical and electronic components, exclusive interiors, and battery systems for electric mobility. The combination of core competencies in the interior, electrical, electronic and battery systems areas makes DRÄXLMAIER unique in the industry. The company thereby covers the entire process chain, from the initial idea, through the development and production process, and up to precisely in-sequence delivery of the products to the assembly lines of premium automobile manufacturers. The inventor of the customer-specific wiring harness, the DRÄXLMAIER Group develops pioneering wiring harness technology as well as electrical and electronic components, all directly in-house. These include multi-voltage and high-voltage wiring harness systems, battery management systems, and intelligent power distributors. DRÄXLMAIER is working on the future of emission-free mobility with its solution for low-voltage and high-voltage battery systems. As a market leader for interior systems in premium automobiles, the DRÄXLMAIER Group also supplies premium automobile manufacturers with ambient lighting, center consoles, door panels and instrument panels, as well as complete door and cockpit modules.

the DRÄXLMAIER Group as an owner-managed business, responsible and long-range thinking has always been the basis for economic success. It is therefore a core element of its strategy to design its business and production processes, as well as its products, in a more sustainable manner and in that way to increase the competitiveness of the company on a long-term basis. In addition, DRÄXLMAIER is committed to achieve climate neutrality by 2050.

## **History**

**1958** the DRÄXLMAIER company receives its first order: 50,000 wiring harnesses for the Goggomobil manufactured by Hans Glas GmbH in Dingolfing. The second product division is set up shortly afterwards. With the instrument panels, door panels, seat covers and rear window shelves, DRÄXLMAIER now delivers a portion of the interior for the microcar, built until 1969.

**1960** DRÄXLMAIER installs the first machines for the high-frequency welding of door panels, and at the same time, introduces vacuum forming of thermoplastic film for the manufacture of instrument panels. That forms the basis for comprehensive process know-how in the subsequent interior systems segment.

**1966** DRÄXLMAIER acquires the new customer BMW, which prior to that had taken over the Glas company in Dingolfing. This move is the first step towards the subsequent focus on the automobile premium segment.

**1970** starts the construction of the new production and administration building in Brückenstrasse, Vilsbiburg, Germany.

**1974** DRÄXLMAIER puts its first foreign production site into operation in Tunisia and continues expanding its presence in North Africa. Not long afterwards, the company follows the customer Volkswagen to North America and sets up a production site there. That represents the starting point for today's global presence and international integration of the group of companies.

**1976** DRÄXLMAIER begins with the production of wiring harnesses and interior components in North America (Canada).

**1980** the production sites continue to expand: One company becomes six, and from the original 10 employees there are now 1,300. A new hall is built for DRÄXLMAIER in Braunau, Austria, and four new foreign companies are founded.

**1987** sees the introduction of an automatic high-rack and small parts storage system in Vilsbiburg. Even today, the logistics center, which has been expanded several times since then, remains the central pivotal point of the company's worldwide supply chain. The entire material flow and all the important just-in-time (JIT) and just-in-sequence (JIS) processes are controlled from here.

**1990** DRÄXLMAIER brings the customer-specific wiring harness (KSK) to the market for the first time. Primary customers for this are Audi, BMW and Mercedes-Benz at the time. The product revolutionizes the architecture of wiring harness systems, since the new wiring harness contains only the components that

the specific vehicle requires. This innovation is the basis for DRÄXLMAIER's leading position in the area of wiring harness systems.

**1994** DRÄXLMAIER wins the concept competition for the development, production and delivery of the whole cockpit volumes for the Mercedes-Benz CLK, thus becoming a systems supplier for vehicle interior equipment and gaining overall responsibility for development, manufacture, logistics, assembly and quality assurance.

**1995** DRÄXLMAIER begins development of interior products from natural fibers. The door panels for the Mercedes Benz S-Class Coupé as well as the Audi A2, which come to market in 1999, consist of hemp, flax and sisal.

**1997** DRÄXLMAIER develops a functionally integrated door module. With the new door for the BMW 7 Series comes the first interior module that integrates all the electrical and electronic functions of a door into one overall system. Effective development and logistics processes also satisfy the customer, who shortly afterwards places the order for the functionally integrated center console in the BMW 7 Series.

**1998** the DRÄXLMAIER Technology Center is opened in Vilsbiburg. It is a sign of the company's distinctive innovative strength and high degree of development competence and at the same time forms the basis for research and development.

**1999** DRÄXLMAIER is the first systems supplier to develop and produce an all-leather interior for the Mercedes-Benz CL coupé. This is followed a year later by the whole interior for the BMW Z8, and three years after that by the luxury limousine Maybach. DRÄXLMAIER also develops and supplies the electrical system for all three models. This establishes the company as a specialist for interior and electrical systems in the premium segment.

**2000** with the first door substrate made out of renewable raw materials, DRÄXLMAIER makes the lightest door in the world for the Audi A2 – even then, ahead of its time and focusing on sustainability.

**2003** DRÄXLMAIER opens its first plant in Langfang in China, where it starts production in the electrical and interior segments at the beginning of 2004.

**2005** production begins at the site in San Luis Potosi in northern central Mexico. This is first of the current three sites that were established in Mexico during a four-year span. Since 2010, DRÄXLMAIER also operates a plant in Masaya, Nicaragua.

**2007** besides Serbia and Romania, DRÄXLMAIER expands its presence in Eastern Europe with the start of production in Moldova.

**2008** DRÄXLMAIER introduces extremely light natural fiber composite material for vehicle interiors. The door paneling developed for the BMW 7 Series carline consists of biocomposite material, which at this time is the lightest of all materials. With this weight reduction, DRÄXLMAIER makes a substantial contribution towards reducing gasoline use and CO<sup>2</sup> emission. Automation in production and the development of new architectures is further advanced in the area of electrical systems.

**2009** DRÄXLMAIER receives the order for high-voltage wiring harness systems for various Mercedes-Benz and Smart models with battery drives, hybrid technology, plug-in hybrids and future fuel cell drives. This is an initial success in the area of electrical mobility, in which the company will continue to be involved, with innovative developments and products.

**2010** DRÄXLMAIER opens a new plant in Xiaoshi, China.

**2011** DRÄXLMAIER develops the world's first door panel with visible natural fibers, setting new aesthetic standards in automobile interiors.

**2012** the company expands its existing production space in Shenyang, thus tapping the growth potential on the Chinese market. DRÄXLMAIER sets up a full-service production plant in Kavadarci, Macedonia. In Brasov, Romania, DRÄXLMAIER provides the initiative to begin a dual vocational education program based on the German model.

**2013** sees the start of series production of the door panel with visible natural fibers for the new BMW i3. DRÄXLMAIER establishes another plant in Leipzig.

**2014** DRÄXLMAIER receives an award for the largest growth among the top 100 automotive suppliers worldwide. The professional training program at DRÄXLMAIER celebrates its 40-year anniversary. The DRÄXLMAIER Group has been successfully producing for German premium carmakers in China for 11

years. The automotive supplier establishes a new interior systems site in Langfang, China. Since DRÄXLMAIER places great importance on the training of its employees, young people in China are now being trained according to the same standards as in Germany.

**2016** the DRÄXLMAIER Group has reason to celebrate: DRÄXLMAIER has been closely associated with BMW for 50 years, contributes to the Premium brand with its know-how and accompanies vehicle projects from the very first idea right up to series supply. The equipment of the BMW 1600 GT in 1966 was the first order that DRÄXLMAIER received from BMW.

**2017** the DRÄXLMAIER Group continues to grow, in Mexico at the plant site in Matehuala and in the USA at the Livermore site in California. The company sets up its first highly automated battery production in Sachsenheim near Stuttgart. This plant produces a powerful 800 volt overall battery system for a fully electric sports car. As a partner company, the DRÄXLMAIER Group supports the Bavarian regional competition of Jugend forscht – a competition in which young researchers develop and present scientific projects.

**2018** the DRÄXLMAIER Group celebrates its sixtieth company anniversary. The DRÄXLMAIER Campus is being set up in the GALILEO at the Technical University Munich. Together with faculties of the TUM, DRÄXLMAIER developers there are researching future issues in the automobile industry.

**2019** the DRÄXLMAIER Group will open its battery plant in Sachsenheim near Stuttgart. There the company is producing a high-voltage complete battery system in series for the first time. The 800-volt battery is used in a purely electrically powered sports car.

**2020** at its headquarters in Vilsbiburg, the company puts the largest connected photovoltaic system with connected charging infrastructure in Germany in operation. This means that both electric company vehicles and electric cars can obtain particularly environmentally friendly electricity from employees.

**2021** in addition to his current responsibilities, Vice Chairman Stefan Brandl assumes the role of CEO and leads the executive board together with CEO Franz Haslinger.

**2022** CCO and COO Jan Reblin assumes the role of CEO from Franz Haslinger and leads the executive board together with Vice Chairman and CEO Stefan Brandl.

# CONTACT SHEET

## DRÄXLMAIER Group

Vilsbiburg, Germany – 2022. Please scan the QR Codes to download the press photos listed below.

### Production & logistics



<https://www.draexlmaier.com/en/news/press/downloadcenter/production-logistics>



Battery production



Production



Interior production



System competence



Logistics

## Products



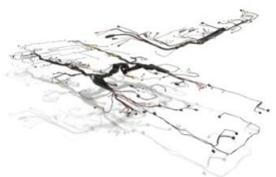
<https://www.draexlmaier.com/en/news/press/downloadcenter/products>



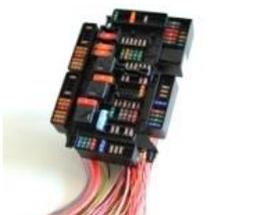
Ambient light in a door panel



Battery system



Wiring harness system



Modular power distributor



Electronic component with case



Electronic contacting



Red ornamental seam in the interior



Door carrier made of kenaf



Ornamental seam in the interior in detail



Two-pole high-voltage plug

**Sites**



<https://www.draexlmaier.com/en/news/press/downloadcenter/sites>



The headquarters in Vilsbiburg, Germany



Braunau, Austria



Duncan, USA



El Jem, Tunisia



Jelenia Gora, Poland



Kavadarci, Macedonia



Munich, Germany



Pitesti, Romania



Satu Mare, Romania



Shenyang, China



Sousse, Tunisia



Zrenjanin, Serbia

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